

UX DESIGNER

A versatile UX Designer seamlessly blending Interior Design expertise to craft physical and digital spaces that enrich daily lives. Proven ability to collaborate with business stakeholders, deciphering their goals and strategies. Proficient in analysing UX research, translating insights into actionable solutions

EDUCATION

CAREERFOUNDRY

Certificate in UX Design
Jun 2022 -

UNIVERSITY OF PORTSMOUTH

BA(Hons) Interior Architecture and Design
Upper Division Second Class
Sept 2014 - Jul 2018

ST DOMINICS SIXTH FORM COLLEGE

3 A Levels A - C
Including Biology and Chemistry
Sept 2011 - Jul 2013

HEATHFIELD GIRLS SCHOOL

9 GCSE A - C
Including Mandarin and Textiles
Sept 2007 - Jul 2011

SKILLS

- Wire framing
- Prototyping
- Information Architecture
- User Research
- User Testing
- Strategic Thinking
- Stakeholder Management

TOOLS

- Figma
- Marvel
- AutoCAD
- Google SketchUp
- Adobe Photoshop
- Adobe Indesign
- Lightroom
- Final Cut Pro
- Microsoft Office

PROJECTS

Jul 2022 -
Mar 2023

A RESPONSIVE WEB APP FOR HOME DESIGNS

- **Problem:** users struggle to find interior inspiration for their home, does not know where to shop for interior decor, needs specific advice from a professional.
- **Process phase:** competitive analysis, persona creation, user flows, prototyping, low, mid and high fidelity wireframes and usability testing.
- **Solution:** A responsive web app where users receive interior inspiration, professional advice from speaking to interior designers and unique product links.

Jun 2022

RESEARCH FOR NEW VOCABULARY APP

- **Problem:** users need to learn new vocabulary for career advancement
- **Process phase:** competitive analysis, persona creation, user flows, prototyping, low-fidelity wireframes and usability testing.
- **Solution:** Vocabulary app with study flashcards available to use on the go with a streak feature to keep users accountable

WORK EXPERIENCE

April 2022 -
Present

GRANARY FAMILIES SENIOR FAMILY SUPPORT WORKER

- Empathise with families facing difficulties and tailor their support accordingly
- Design interventions and services that meet the specific needs and preferences of families
- Collaborate with social workers, healthcare professionals, educators, and community organisations to coordinate services and support for families.

Sep 2021 -
April 2022

MORROW + LORRAINE MID WEIGHT INTERIOR DESIGNER

- Iterate on designs based on feedback from clients and stakeholders
- Communicate design concepts effectively and incorporate feedback from various sources to ensure that the final project meets the needs and expectations of the clients
- Ensure that the layout, furniture, fixtures, and other elements of a space are arranged in a way that maximizes usability and enhances the overall user experience.

Jun 2020 -
Present

OTELLA STUDIOS FREELANCE INTERIOR DESIGNER - PRIVATE PROJECTS

- Have a keen understanding of our target audience and their needs
- Skilled in conducting market research and analysing data to identify trends, competitor strategies, and client behaviour.
- Strong project management skills, enable to oversee multiple tasks, deadlines, and resources effectively.